



Innovative New Products Put Dog Safety First. Tazlab offers a solution to the common tragedy of dog strangulation in traditional collars.

Bend, OR - April 1, 2007 -Tazlab (www.tazlab.com), announces the Safe-T-Stretch collar. The Safe-T-Stretch collar reduces the possibility of injury or strangulation by allowing your dog to escape when caught in a potentially life-threatening situation. 68 million dogs in US homes drive a revolution of pet-oriented offerings from high-end luxury products to pet-friendly hotel services. Consumers are making the needs and comfort of their pets a priority. Tazlab is about merging safety with fashionable and functional products. Tazlab was created in response to story after story of dog owners tragically losing their pets from collar strangulation. Tazlab created a simple and practical solution to this unnecessary risk. Specifically, Tazlab offers the following products to make a dog's life safer.

Safe-T-Stretch Collar

Safety meets technology in this one-of-a-kind nylon collar, where every feature has a purpose. The Safe-T-Stretch collar provides superior strength and durability utilizing a custom made elastic. When the nylon attachment points are clipped with a leash, it functions as a traditional collar. If you grab the collar without a leash attached, the collar provides control of your dog by stretching without breaking away. The weighted logo is designed to keep the attachment points on the back of your pet's neck for convenient one-hand clipping. All Tazlab collars and leashes are available in vibrant two-tone colors that complement form and function with style.

Slide Tech Leash

The Slide Tech leash provides a lightweight, pack-able complement to the Safe-T-Stretch collars. The sliding buckle easily clips around any dog walker's waist or stationary object, allowing hands-free walking, or short term tethering of a dog with no hassles. The integrated whistle can be used to call a dog back to its person, or as a human safety feature.

Tazlight

The Tazlight has two modes, on and blinking, and can be easily removed from its mount to use as a hand-held flashlight. Perfect for those after dark escapades. This small but bright light is a high-powered LED that mounts directly to any Tazlab collar or leash.

About Tazlab:

Tazlab's founders have their roots in the outdoor industry. They are climbers, hikers, mountaineers, cyclists, runners and anglers. Their love of the outdoors and desire to have their dogs included and safe led to the creation of these products and this business. Their mission is to consistently create new and safer ways to outfit your canine companions. Tazlab's innovative Safe-T-Stretch nylon collars, Slide Tech leashes and accessories are online at www.tazlab.com. Tazlab - for life with dogs™

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